FOR IMMEDIATE RELEASE

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CEC To Award Conservation Incentive Payment to Ray's Food Place

REDMOND, Ore. – Central Electric Cooperative (CEC) will award a $30,000 Bonneville Power Administration energy conservation incentive payment to Ray's Food Place of Sisters on Friday, Aug. 13, at 9:30 a.m.

The payment rewards Ray's for investing in more energy efficient refrigeration and lighting technologies when building its new store completed in November 2008. It reflects the portion of the project costs BPA paid as an incentive for Ray's to purchase more costly, but more energy efficient equipment. The installed measures are expected to save approximately 621,674 kilowatt-hours annually over less efficient refrigeration and lighting equipment. That's enough electricity to serve the annual needs of 35 residential CEC members.

"We have already seen our energy savings improve compared to the old store, and the new facility is twice its size," said Jeff McDonald, store manager for Ray's. "This program is important to our ability to use energy more efficiently and lower our operating costs, all benefits that help us provide our customers with competitive prices."

CEC Energy Services Supervisor Vern Rice and Sr. Account Executive Doug Ertner will present the incentive check to McDonald at Ray's 635 North Arrowleaf Trail in Sisters.

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