

Frequently asked questions:

Is water heating a large part of my electric bill?

Yes. For the typical residence, heating water is the second highest use of energy. Only space heating uses more energy.

How much savings can I expect with a solar water heater?

Savings vary with systems and households. A typical family could save 50-70% of annual water heating costs with a solar water heater. The dollar savings could be in the range of \$200-\$300 per year.

My solar water heater is already installed. Can I get a discount?

Unfortunately, no. Only jobs that have gone through the Bright Way review process, and have been inspected and approved by CEC, are eligible for the discount.

If my system qualifies for CEC's program, will it also qualify for the State of Oregon's residential tax credit?

The technical standards for the two programs are the same. You or your installer should, however, check with the State for details on their program before installing the system.

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CENTRAL ELECTRIC
COOPERATIVE, INC.

PO Box 846
Redmond, OR 97756



Rev. 07/09

CENTRAL ELECTRIC RENEWABLE ENERGY PROGRAM

THE BRIGHT WAY™



TO HEAT WATER

Receive a cash
discount of \$500 on
new solar water heaters.



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CEC's Bright Way To Heat Water Program

Our Bright Way Program helps CEC members switch to clean, renewable energy and reduce water-heating costs. How? CEC offers a financial incentive, like a cash discount, so you can buy an approved solar water heater. We also perform quality control checks to ensure that installation work meets recognized standards for proper efficiency and design. We'll provide a list of participating contractors. When you install a solar water heater, you may qualify for a tax credit.

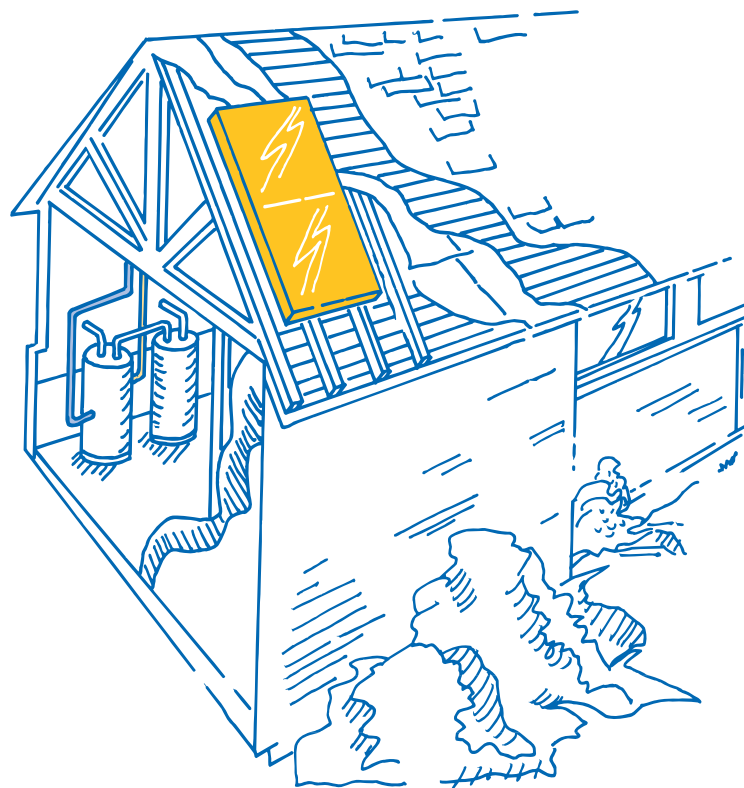
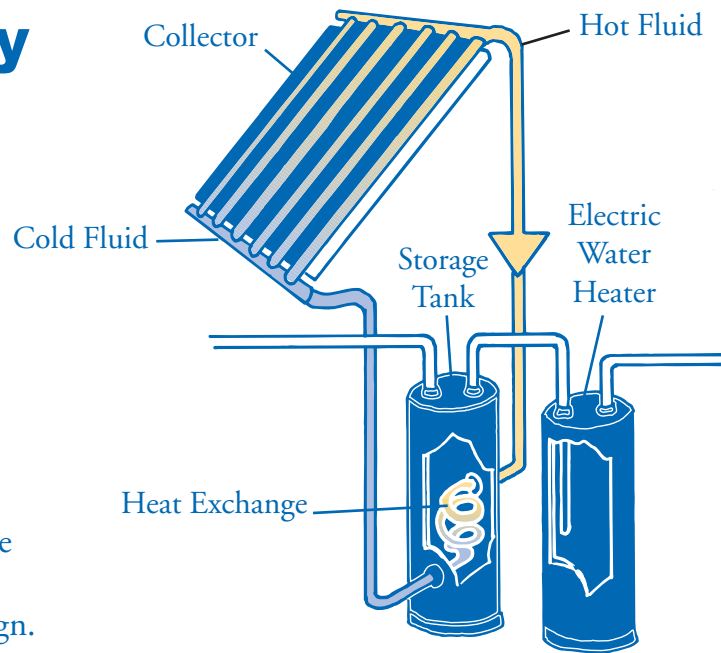
THE BRIGHT WAY™



TO HEAT WATER

How a solar water heater works

Special solar panels are installed on the roof. A network of pipes run through these panels. Fluid flows through the pipes, and warmed water is funneled to your water heater.



Eligibility requirements

You may be eligible for the Bright Way Program if:

- You own a residence.
- An electric water heater is your primary source of hot water.
- Your residence receives electricity from CEC.

Discounts

The amount of the discount for an approved installation with a collector area greater than 31 sq. ft. is \$500.00. This funding is available from the Bonneville Power Administration (BPA). BPA programs are subject to change without notice.

Installation

Solar water heaters can save energy and reduce water-heating costs, but only if they're designed and installed properly. CEC has adopted recognized design and installation standards, and only CEC-approved contractors are eligible to perform work through the Bright Way Program.

The Bright Way Program sounds great. How can I participate?

The quickest way to get started is to go to the CEC website, www.cec.coop, and download the program description, application form, contractor list and start shopping for a solar water heater. We can also mail you the information. Just give us a call.